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Rockbridge Historical Society
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RHS@RockbridgeHistory.org
Rockbridge.History.org

The Rockbridge Historical Society is a 501(c)3 tax exempt corporation. Contributions may be tax deductible.

Dear Friend of the Rockbridge Historical Society:

It's exciting to send you a letter that reflects on the significant impact that we have on our greater Rockbridge community: chronicling its rich, unfolding, evolving histories, its splendid beauty and caring people.

Since we were established in 1939, 80 years ago this year, we've been proud to engage and support a range of Rockbridge histories. In continued purpose, we're again asking our members and friends to support our ongoing efforts.

We need your help to continue our service and projects, as we look to exciting and new changes on the horizon for 2020.

In 2018, your gifts advanced new initiatives, programs and growth:

<u>Digital Media</u>: re-designed website with expanded online content, virtual exhibits & galleries; Rockbridge County visitor video; enriched social media

<u>Free, Diverse Programs</u>: World War I exhibit and movie series; Rockbridge History Bee; walking tours and community-based Sunday programs; interactive school projects; new exhibit on Rockbridge farms/barns

In 2019 and 2020, your gifts, pledges, and volunteer time will:

**Revitalize** the RHS Museum, building innovative display capacities **Expand** our educational programs, across all three school districts **Continue** our outreach into smaller communities across the County **Sponsor** the 2020 Rockbridge History Bee for local high schoolers

100% of RHS Board members have pledged their own financial support to ground the 2019 Annual Fund Campaign. We are proud of our Board's commitment, annually demonstrated through their time, gifts and expertise.

As tax law continues to evolve, RHS' status as a 501(c)3 non-profit still affords charitable benefits in both Annual and Planned Giving, or through our growing Endowment. We encourage you to research matching gifts from employers or trusts.

We offer you many convenient options to contribute to RHS. You can send us a check or pledge card by mail; you can arrange monthly electronic drafts from your bank account (as explained on giving card); or you can pay by credit card – **RIGHT NOW** – through the "**Support RHS**" column heading our website:

# RockbridgeHistory.org/Support

We are grateful for your past support. We count on you now to invest in our historic endeavors. And we will rely on you in the years ahead to purposely serve our mission "to preserve and promote the histories of the Rockbridge area."

With kind regards,

Mary Harvey-Halseth President

Eric Wilson Executive Director



## Thanks for all you have done to make our 2018 Annual Fund Campaign so successful. Your legacies will help to sustain and advance RHS' mission, here and beyond Rockbridge.

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